



Syrlinks Company Life

• Eric Pinson joins Syrlinks as Director of the Space Business Unit •

Press Release

Cesson-Sévigné, France, 2021, June 15th. Eric Pinson has joined the Space Department of Syrlinks, a French company specialized in the development and manufacturing of radio communication and radio navigation products for low earth orbit small satellite platforms.

Eric's recruitment is a direct result of the company's structuring process, with a significant growth over the last three years. Indeed, its number of employees has doubled since 2017, from around 60 to 120 in the first quarter of 2021.



“The space market has been booming over the last years with major technological changes, especially in the Newspace segment with the launches of large-constellations such as OneWeb Satellites. Demand in number of products is drastically increasing and we need to maintain our competitiveness, valorizing innovation, maximizing design quality, reliability and optimizing costs. We are accelerating the deployment of our product strategy,” explains Guy RICHARD, Chairman and CEO of Syrlinks.

“The arrival of Eric at the head of the Space activity will allow us to put in place and drive this strategy. His experience in promoting and marketing high-tech solutions worldwide will be key to consolidate and pursue our growth in this promising market.” adds Guy RICHARD.

Graduated from Polytech-Nantes (France) as Engineer in Electronics and Digital Technologies, Eric has more than 25 years of experience in the design, marketing and sales of high-tech electronics solutions. He brings a solid experience in the implementation of strategic product marketing for international markets. For the past 10 years, Eric has led Business Units in different companies in the media industry.



“I am delighted to join Syrlinks, a worldwide leader in the design of radiocommunication cutting-edge technologies for the space industry,” says Eric Pinson.

“2021 is already foreseen as a boom year for the space sector and I am very exciting to participate to the company development in this context.” adds Eric.

ABOUT SYRLINKS

Thanks to its mastery of innovative technologies, Syrlinks designs, manufactures and markets high performance radiocommunication and geolocation equipment in the fields of space, defense, safety and time-frequency. Its products are outstanding and internationally renowned for their robustness, their performance, their miniature size and their low energy consumption. Syrlinks works with prestigious clients and partners such as Airbus, Oneweb, the CNES (the French national agency for space studies), the European Space Agency (ESA), Thales Alenia Space, and Nexeya.

For its first space contract, Syrlinks participated in 2012 in the development of the CNES Myriade Evolutions platform's radio links for Earth observation missions. The popularity of Syrlinks was also based on the Rosetta space mission, initiated by the ESA, aimed at exploring Comet chouri. Syrlinks team designed and manufactured the wireless communication systems connecting the Rosetta probe to the Philae robot-lander.

PRESS CONTACT

syrlinks.com

Estelle Thébault

communication@syrlinks.com / +33 (0)2.99.00.94.52